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Service List 2023

EDUCATION & TRAINING

- Staff Training & Education
- Routine Review & Feedback
- Junior Staff Training
- Team Building
- Culture Building

BUSINESS COACHING

- Business Consultation
- Business Analysis & Overhaul

OUTSOURCED STAFFING

- Staffing (choreographers, clinicians, judges, staff, etc.)

CURRICULUM

- Recreational programming (day camps, holiday camps, etc.)
- Technical program curriculum (class structure, equipment, training)

RATES (MONTHLY PACKAGES)

5 hours	\$250.00	*Customized packages or project based pricing also available.
10 hours	\$500.00	
25 hours	\$1,000.00	
50 hours	\$2,000.00	

Inquiries & consultations please email: lisa@bloomagency.com

COPYWRITING, CORRESPONDENCE & EDITING

- Employee Handbooks
- Program Manuals
- Website Copywriting
- Blog Posts
- Proof Reading & Editing
- Client Communication
- Crisis Response
- Monthly Newsletters

EVENT COORDINATION & MANAGEMENT

- Event Management (showcase/competition)
- End of season events
- Parent appreciation events
- International travel & competition opportunities

PROGRAM ADMINISTRATIVE SUPPORT

- Event registration
- Travel coordination & planning
- Data entry
- Athlete evaluation reports
- Custom assets (skills posters, resource library, etc.)
- Social media marketing, design, planning & coordination

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2023

CHEER & DANCE TEAM AUDITIONS



Celebrating our 10TH Season!

REGISTRATION
*Register on our Instagram @redblackscheer to receive link to Google Doc

TEAM INFORMATION MEETING
February 27 • 9pm Via Zoom

PREP CLINICS
March 6 & March 20 • 9-1pm

INTERVIEWS
March 13-24 Via Zoom

MEDIA PROOF
March 25 • 9-12pm Cheer • 2-5pm Dance
March 26 • 11-1pm Cheer • 2-4pm Dance



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Recorded Routine Reviews

BY LISA AUCOIN
7X WORLD CHAMPION COACH, 9X WORLD CHAMPION JUDGE

3 routines for \$250.00^{+TAX}

- Results oriented input
- Positive & Constructive
- Strategic, score sheet based recommendations



Book your routine review today! lisa@bloomagency.com